



FLORIDA FEDERATION OF ITALIAN AMERICAN CLUBS

www.ffiac.com

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May 2017

TO ALL MEMBER CLUBS & CLUB PRESIDENTS

Re: Florida Federation of Italian American Clubs Yearbook Advertisement

Dear PRESIDENT,

The Florida Federation of Italian American Clubs, Inc. is having their 41st Annual Convention at the Embassy Suites, Boca Raton, on September 29th to October 1st, 2017. The publication of our 41st edition Yearbook is very instrumental to the success of our convention and for promoting and preserving our beautiful Italian heritage. As in the past, we are asking for your continued support by placing an ad in this year's book. For your information, following is the price list for all ads:

FULL PAGE AD FOR ADVERTISERS	\$125
FULL PAGE AD FOR MEMBER CLUBS.....	\$100
HALF PAGE AD.....	.\$ 75
QUARTER PAGE AD.....	.\$ 50
EIGHTH PAGE AD.....	\$ 30
INSIDE FRONT COVER.....	.\$250
INSIDE BACK COVER.....	.\$250
OUTSIDE BACK COVER.....	.\$300

Please make your check payable to FFIAC and mail along with your camera-ready ad (ready to print) to the above address. **THE DEADLINE FOR AD PLACEMENT IS AUGUST 15TH, 2017.** If you have any further questions, please do not hesitate to call or e-mail us. Thank you in advance for your generous support!

Looking forward to seeing you at the convention in September.

Sincerely,

Paula Guerrieri
Yearbook Chairperson